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FOR IMMEDIATE RELEASE

Indus American Bank Rolls Out Enhanced Loan Program For Medical Professionals

Iselin, NJ - May 16, 2011 - Indus American Bank rolled out an enhanced loan program for Medical Professionals today. The program is specially designed to help practicing medical professionals for their working capital needs including financing for implementing or upgrading their Electronic Health Records (EHR). The line of credit is available on competitive terms, to qualified borrowers.

"This is a great opportunity to partner with medical professionals in the communities we serve by providing enhanced financial solutions", said Jasbir Chopra, President & CEO of the Bank.

On this occasion, Dr. Sharad Wagle, Director of Indus American Bank and Chief of Psychiatry at Holy Name Hospital said "As a professional in this field, I am excited that this program will greatly help medical professionals to move to electronic records system and take advantage of federal incentive programs for meaningful use of EHR as per provisions of the Health Care Plan".

About Indus American Bank

Indus American Bank is headquartered in Iselin, New Jersey. It has branches in New Jersey and New York. Indus offers Personal Banking, Mortgage Lending, Commercial Services, SBA Loans, Credit and Debit Card products and Online Services.

Indus American Bank is a member of the FDIC and is an Equal Housing Lender.

For more information, call 732-603-8200 or visit www.indusamericanbank