



Corporate Office: 1536 Oak Tree Road, Iselin, NJ 08830

## FOR IMMEDIATE RELEASE

### Smita Goradia appointed as Senior Vice President & Director of Retail Banking at Indus American Bank



Iselin, NJ – December 05, 2011 - Indus American Bank is pleased to announce the appointment of Smita Goradia as Senior Vice President & Director of Retail Banking.

In welcoming Ms. Goradia, Jasbir Chopra, President & CEO of the Bank said “Smita brings with her extensive retail banking and management experience, and her client network and a proven track record of business development will help us in our plans for expansion and growth in market share”. In this position at Indus American Bank, Smita will be responsible for heading the Retail Banking Division, which includes the four branches located at Iselin, Parsippany, Jersey City and Hicksville, and increasing the sales and promoting business development for the Bank.

Ms. Goradia has held executive and managerial positions which include: VP / Regional Sales Manager at United Central Bank and AVP / Branch Manager at Unity Bank. Her experiences include business development, relationship management, account and portfolio management, branch compliance and operations.

Indus American Bank is headquartered in Iselin, New Jersey. It has branches in New Jersey and New York. Indus American Bank offers Personal Banking, Mortgage Lending, Commercial Banking, SBA Loans, Credit and Debit Cards, Merchant Payment Processing and Online Banking Services.

Indus American Bank is a member of FDIC and an Equal Housing Lender. For more information, call 732-603-8200 or visit [www.indusamericanbank.com](http://www.indusamericanbank.com) or email [information@indusamericanbank.com](mailto:information@indusamericanbank.com).